

## International Trade Promotion Specialist Association (ITPSA Application)

<Application Code Number as a Trade Promoting Expert> 1999-04	
1	Name of Trade Promoting Specialist MASAYOSHI SHINODA 1938 Born in Gifu City 1962 Graduated Tokyo University Faculty of Economics
2	Present or Former Post President of SYSMA International Corp Member of Career Consultants Association Member of The Asian Club Foundation Member of Association of International Business Support Member of Gifu Actinative Advance Consortium Adviser of FCB Venture Business Club Member of Mitsui Volunteer Network Corporation
3	Address 3-27 B-1406 Nakadai Itabashi-ku Tokyo 174-0064 TEL: 03-3935-2388 FAX: 03-3937-8959 E-mail: mshinoda@mb.infoweb.ne.jp
4	Present or Former Group Activities 1962 Entered Mitsui & Co., Ltd. as a employee and stationed in Sydney and Los Angeles as well as Tokyo 1991 Established SYSMA International Corporation (International business Consulting) 1993 Founded Career Consultant Association (Director) 1995 Founded Career Consultant Cooperative (Director) 1996 Consultant to Gifu Prefecture 1997 Advise of Venture Enterprise Center 1998 Expert for consulting center of the Tokyo chamber of commerce and Industry 1999 Dispatched to Indonesia as an expert of JICA 1999 Senior partner of Organization of Japan Business Interchanges * Japanese delegate of Helen Wilsuayer (Australian artist)
5	Special Field Classification of Trade Promoting Business promotion of domestic and foreign companies as a consultant or coordinator (Administration on the hole)
6	Special Country Classification of Trade Promoting USA, Canada, Australia, ASEAN Countries, China
7	Classification of Lectures International trades, Joint venture business in overseas countries, Promotion of Trade, Art
8	Classification of Lectures A                      B                      C                      E                      F                      G
9	Published or Written Books Many reports on Trading Counsel
10	Hobby Go game, Collection of World Stamps, Appreciation of Art
11	Notes (Classification of Lectures) A. Necessary to contact more than 3 months before lecture day B. 1 month before C. 2 weeks before E. Possible to give lectures more than 3 days F. Within 3 days G. Only 1 day